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Come March 2015, four adventurous and strong-willed Nigerians would be taking the world by storm. They would be treading dangerous paths, difficult terrain, traversing landmarks, different people and cultures in a one-in-a-lifetime journey across the world.

Packaged by The Eagles Motorcycle Club, a Lagos-based exclusive club of professionals who love riding power-bikes, the tour would be the first time black Africans are taking up maximum risk in the history of global adventure feats.

The journey, which will commence from Lagos Nigeria, will see the four brave hearts and skilful power-bike riders speeding past 17 countries to Canada in North America, and back to Nigeria. Starting from Nigeria, the riders would ride through Benin Republic, Togo, Ghana, Côte D'Ivoire, Guinea, Senegal, Mauritania, and Morocco.

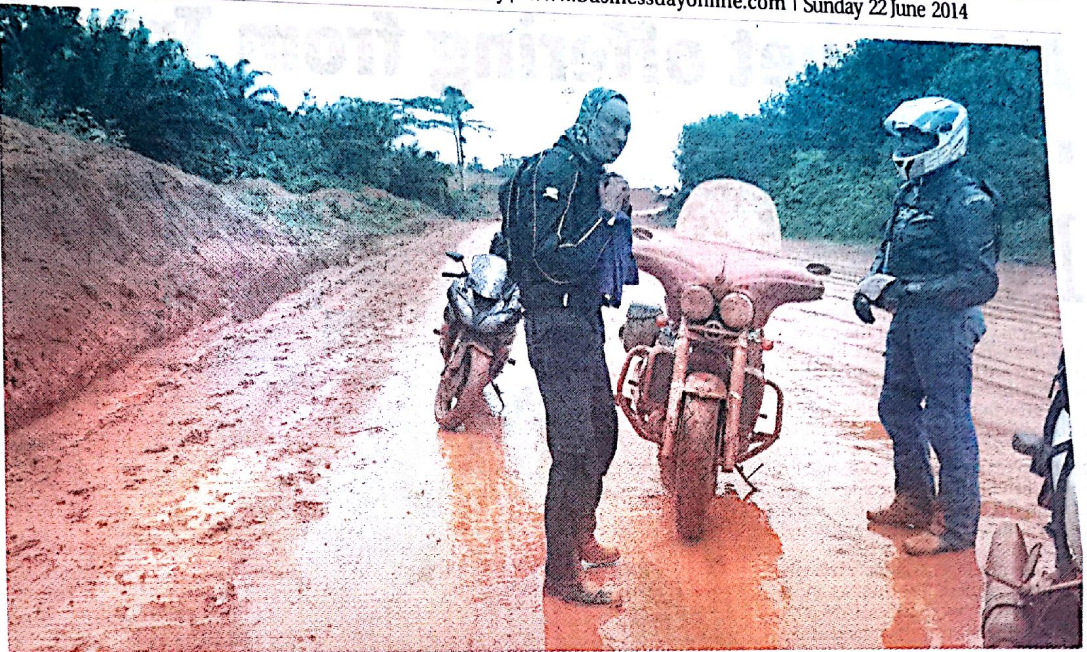
In Morocco, they would ferries across to Spain and later on move to France, ride further through Switzerland, Germany, Poland, Belarus, and Russia, where they would be flown into Alaska, and finally to Halifax in Canada, where the first leg of the expedition terminates.

The second leg of the adventurous ride would see the four riders back to Nigeria with a flight from Halifax to Ghana. From Ghana, the journey continues on road as the riders traverse the West African borders on power-bike moving from Ghana to Togo, pushing further to Benin Republic and finally back to Nigeria.

Speaking on the preparations for the expedition, Toyin Adebola, leader of the expedition team of The Eagles Motorcycle Club, notes that members of the club have embarked on several power-bike rides from Lagos to other cities in Nigeria and other West African countries, hence are well prepared to dare the challenges of conquering the world with power-bike.

Explaining the rationale behind the expedition, Adebola says: "No black Africans have done adventures that are packaged, documented professionally and posted online for a world-wide following by Africans, and the world in general. And, this will be the first progressive adventure documentation ever, and it will be done by Nigerian motorcycle riders."

Adebola, an entrepreneur with interest



Out of Nigeria: A journey across the world by motorcycle

in several businesses, top among which are: Lakeside Energy Limited, CHASE Nigeria Limited, and GalaxyFrontierEnergy and Gas Limited, discloses that the un-scripted 24 hours adventure across the globe will see the four branded riders touring the world through the eyes of regular Africans (Nigerians in particular) and adventure lovers all

over the world.

For wider viewing of the expedition, video marketing including VSEO (Video Search Engine Optimisation) and Seeding videos will be set up and managed by Tanglewood Productions, one of the best film companies in the United Kingdom.

As the videos are produced, Tanglewood

Productions will post them on social media pages - YouTube, Twitter, Instagram, among others, for the entire duration of the ride, hence finding and exciting digital audiences all over the world.

On the expected outcome of the adventure, Adebola explains that they would create similar media impact as the 'Rumble in the jungle', Long Way Round, Long Way Down, Race To Dakar, among others.

There would also be huge media request, reviews and audience followership globally, besides high hits and trending online of posted videos and pictures.

Most importantly, the adventure would rub off positively on Nigeria's global image and tourism, while the sponsors enjoy the global awareness of their products and services.

Of course, there is already a global audience that cannot wait for the 'sequel'.

Besides Adebola, other members of the expedition team include: Opeyemi Fodeke, an entrepreneur and architect; Samuel O. Kolodoye, a pilot and business owner, and Raphael Goldberg, camera and film production anchor for Tanglewood Productions UK. He would film, edit on the go, and send the expedition to the UK office for online broadcasting through all selected media.

